



SUSTAINABLE ECONOMY
ASSOCIATION

Register now

Sustainable Business for Sustainable Performance Tour & Taxis – 23 April 2015 – from 9:00 am to 1:00 pm

Top Belgian executives and public authorities will attend the SEA conference to get inspiration on how new sustainable business models can lead to differentiation, innovation and competitive advantage.

The main three topics that will be covered during the conference aim to illustrate how environmental challenges and economic performance can be more than ever compatible (see details below).



Presentations will be followed by a debate and speech with the following panelists



Laurent Ledoux
President
SPF Mobility



Grégoire
Dallembagne
CEO
EDF Luminus



Pierre Mottet
Chairman of the
Board
IBA



Céline Frémault
Minister of Energy
and Sustainable
Development of the
Brussels region

SEA -Sustainable Economy Association- is an independent association of business executives and opinion leaders active in Belgian and international companies. *SEA* aims at promoting the development of new business models where positive environmental impact is correlated to economic performance

Topics (detailed agenda here attached)

1. Decreasing energy consumption and costs by 30%, yes you can!

Optimize your cost and your energy consumption – an illustration by the Ternell project

Alexis Stoffels, Sales Director Large and Public accounts, EDF Luminus

Stéphane Dauvister, CEO Dauvister

2. Circular economy or when wastes become raw materials

The Ecozoning Tertre-Hautrage case by IDEA

Maité Dufrasne, Project leader, IDEA (Intercommunale de Développement Economique et d'Aménagement du territoire Mons-Borinage-Centre)

Experience of Derbigum - Innovative and sustainable roofing solutions for buildings

Johan Symoens, CEO Derbigum-Imperbel

3. New business models for a low carbon economy

The City Logistics case by bpost

Mark Goossenaerts, Sales Director CityLogistics

Sustainable business model innovation: other inspiring examples

Damien Dallemagne, Managing Director, Innergic

Date and time

23 April 2015, from 9:00 am to 1:00 pm (followed by a walking lunch)

Location

This high-level conference will take place on

in the new low-energy building of Brussels Environment, located at Tour & Taxis

www.tour-taxis.com

Avenue du Port - Havenlaan 86c, 1000 Brussels

Easy access by public transportation (North train station, metro lines 2 and 6) – parking (€) available

Access conditions

- SEA Members: Free access (www.sustainable-economy-association.be)
- Non-members: Last minute rebate for last seats: 70 euro instead of 100 euro.

Register [here](#) and don't miss out this unique opportunity to listen to inspiring case presentations and meet professionals and change agents.

We are very much looking forward to meeting you next April 23rd.



Thibaut Georjin

[SEA](#) President

Detailed Agenda

8:30 Welcome coffee

9:00 Opening congress

9:20 **Topic 1 - Decreasing energy consumption and costs by 30%, yes you can!**

- **Optimize your cost and your energy consumption – an illustration by the Ternell project**
Alexis Stoffels, Sales Director Large and Public accounts, EDF Luminus
Stéphane Dauvister, CEO Dauvister

9:50 **Topic 2 - Circular economy or when wastes become raw materials**

- **The Eco-zoning of Tertre-Hautrage case**
Maité Dufrasne, Project Leader at IDEA (Intercommunale de Développement Economique et d'Aménagement du territoire de Mons-Borinage-Centre)
- **Experience of Derbigum - Innovative and sustainable roofing solutions for buildings**
Johan Symoens, CEO Derbigum-Imperbel

10:40 Coffee break

11:00 **New business models for a low carbon economy**

- **Bpost - The City Logistics case**
Hans Robben, Project Leader, bpost
Mark Goossenaerts, City Logistics Sales Director
- **Sustainable business model innovation: other inspiring examples**
Damien Dallemagne, Managing Director, Innergic

11:45 **Panel debate**, with:

- **Laurent Ledoux**, President, SPF Mobility
- **Grégoire Dallemagne**, CEO, EDF Luminus
- **Pierre Mottet**, Chairman of the Board, IBA
- **Helga Vanthournout**, Engagement Manager at McKinsey and Company

12:40 Intervention of **Céline Frémault**, Minister of Energy and Sustainable Development of the Brussels Region



12:55 Conclusion

13:00 Walking lunch

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